

KIARRA MCNEELY

DETAILS

PHONE

437-849-7117

EMAIL

contact@kiarramcneely.com

PORTFOLIO

www.kiarramcneely.com

SKILLS

Photoshop



Illustrator



After Effects



Premiere Pro



InDesign



Latr Media



Fine Art



French

Beginner



PROFILE

I am very optimistic, organized, collaborative, creative, and determined. These are all character traits that I think are critical to being a good team player. My abilities include experience with both design and copywriting. A passion for creativity has always been with me from a young age and I have enjoyed expressing this through both my professional and personal life. Professionally, I enjoy a challenge and a fast-paced work environment, I find this is where my passion for creativity thrives. On a personal level I enjoy many activities that fall within my interests, such as a love for music, art, literature, dance, film, cooking and travel. I spend much of my free time feeding these interests, which I believe in turn benefit my professional career.

EMPLOYMENT HISTORY

Creative Lead, Grammedit

Toronto

Feb 2022 - Jan 2023

- Oversaw and produced creative work within the company, including writing copy, creating print design, creating digital design, video creation and editing, photography, and photo editing.
- Lead a small creative team where I give creative direction and approval to our social media managers regarding the artwork and copy for our final social media posts and digital assets.
- Used Adobe Suites, as well as social media software such as Canva and Latr Media to develop and produce content.

Art Director, Ashlar Studios

Toronto

Jan 2021 - Dec 2021

- Art Director of TV movie Yesterday Will Hurt
- Managed creative departments including wardrobe, costume, hair, makeup, locations, and set design
- Pre-production art direction and organizing overall aesthetic of the film

Marketing Intern, Scotiabank

Toronto

May 2021 - Aug 2021

- Working in the iTRADE Marketing department as part of Scotiabank's Velocity Program
- Launched the new iTRADE website and youth-targeted learning seminars
- Proofed web content, wrote copy, and gave creative input before web pages went live
- Work had direct impact on client experience

Research and Sales, Media Headquarters

Toronto

July 2019 - Aug 2019

- Responsible for researching and compiling info for vintage objects found on set of History Channel show Salvage Kings
- Researched , sourced and booked buyers to come on the show and managed scheduling

Project Manager Intern, Montana Steele

Toronto

July 2018 - Aug 2018

- Assisted the project manager in day-to-day projects
- Took notes in meetings, reviewed renderings and advertisements for adjustment/creative revisions, and managed team communications

EDUCATION

RTA Media Production, Ryerson University

Toronto

July 2018 - Aug 2018

English minor

Graduated with honours

COURSES

Adobe Course Certification, Adobe Training Toronto

Toronto

Mar 2023 - Mar 2023

REFERENCES

P. Zbrovski

Founder and CEO of Grammedit
patienceose@grammedit.com

S. Fraracci

Director and Organizer of Yesterday Will Hurt
serafinaf11@gmail.com

M. Bendavid

Scotiabank Marketing Leader
matthew.bendavid@scotiabank

J. Dueck

Director/Producer of Salvage Kings
jsdueck@gmail.com

A. Vadala

Montana Steele
alex@montanasteele.com